

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62710-1

DATE PRINTED

08/23/12

AND

PAGE 1

179297 AGENCY (OR SERVICE) ACTING AS AGENT FOR 319900 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME WATERFRONT STRATEGIES

HOUSE MAJORITY PAC

AND 1010 Wisconsin Ave NW

700 13th St NW Ste 600

ADDRESS Washington DC 20007-3603

Washington DC 20005-3960

USA

USA

CONTACT SHIRA LEVY

PRODUCT HMP EST #1635

LOCAL SALESPERSON NICOLE ELIE POL

AGENCY EST. NO.
1635

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/17/12 NO. WEEKS: 1

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	W-F	1	06:00A	07:00A	30S	09/12/12-09/14/12	NEWS 4 TODAY	1	600.00	600.00
2	M	1	06:00A	07:00A	30S	09/17/12-09/17/12	NEWS 4 TODAY	1	600.00	600.00
3	W-F	1	07:00A	08:58A	30S	09/12/12-09/14/12	THE EARLY SHOW	1	600.00	600.00
4	Su	1	05:57A	07:58A	30S	09/16/12-09/16/12	NEWS 4 THIS MORNING	1	450.00	450.00
5	Su	1	07:58A	09:30A	30S	09/16/12-09/16/12	CBS SUNDAY MORNING	1	4000.00	4000.00
6	W-F	1	09:57A	11:00A	30S	09/12/12-09/14/12	PRICE IS RIGHT	1	1500.00	1500.00
7	M	1	09:57A	11:00A	30S	09/17/12-09/17/12	PRICE IS RIGHT	1	1500.00	1500.00
8	W-F	1	11:00A	12:00N	30S	09/12/12-09/14/12	YOUNG & THE RESTLESS	1	1000.00	1000.00
9	M	1	11:00A	12:00N	30S	09/17/12-09/17/12	YOUNG & THE RESTLESS	1	1000.00	1000.00
10	W-F	2	04:00P	05:00P	30S	09/12/12-09/14/12	DR PHIL	2	850.00	1700.00
11	M	1	04:00P	05:00P	30S	09/17/12-09/17/12	DR PHIL	1	850.00	850.00
12	W-F	1	05:00P	05:30P	30S	09/12/12-09/14/12	NEWS 4 AT 5 PM	1	1600.00	1600.00
13	M	1	05:00P	05:30P	30S	09/17/12-09/17/12	NEWS 4 AT 5 PM	1	1600.00	1600.00
14	W-F	1	06:00P	06:30P	30S	09/12/12-09/14/12	CBS4 NEWS AT 6	1	1600.00	1600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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179297	AGENCY (OR SERVICE) ACTING AS AGENT FOR 319900			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	WATERFRONT STRATEGIES			HOUSE MAJORITY PAC			
AND	1010 Wisconsin Ave NW			700 13th St NW Ste 600			
ADDRESS	Washington DC 20007-3603			Washington DC 20005-3960			
	USA			USA			
CONTACT	SHIRA LEVY			PRODUCTHMP EST #1635			
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO. 1635	PRODUCT 1300 CODE			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/12/12 AND ENDING 09/17/12 NO. WEEKS: 1							

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			FROM	TO						
15	M	1	06:00P	06:30P	30S	09/17/12-09/17/12	CBS4 NEWS AT 6	1	1600.00	1600.00
16	W-F	2	06:30P	06:58P	30S	09/12/12-09/14/12	CBS4 NEWS AT 630PM	2	1600.00	3200.00
17	Sa	1	04:58P	06:00P	30S	09/15/12-09/15/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
18	Su	1	04:58P	05:58P	30S	09/16/12-09/16/12	NEWS 4 AT 5 - SUNDAY	1	1000.00	1000.00
19	Su	1	09:00P	10:00P	30S	09/16/12-09/16/12	THE MENTALIST	1	5000.00	5000.00
20	F	1	09:00P	10:00P	30S	09/14/12-09/14/12	BLUE BLOODS	1	3500.00	3500.00
21	W-F	1	10:35P	11:37P	30S	09/12/12-09/14/12	LATE SHOW WITH DAVID	1	800.00	800.00
22	M	1	10:35P	11:37P	30S	09/17/12-09/17/12	LATE SHOW WITH DAVID	1	800.00	800.00
Total Contract:								24		35250.00

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